DRAFT - Corporate Plan Scorecard

Outcome	Outcome Description	Outcome Owner	Cabinet Member Portfolio
9	More people are in work or training and less are living on benefits	Paul Woodcock (EDS)	

RAG Status	March 2011 (Baseline)	July 2011 (Period 1)			

1) Agreed High Level Measures - " What success looks like"

Ref	Measure	Responsible Manager	So	urce Data	Actual Baseline or 10/11 outturn	Selected Comp'tor*	Target 11/12		July 2011 Report (Period 1)	Nov 2011 Report (Period 2)	Period 3	Period 4	Projected Outturn	Performance Commentary	
EDS xx		Simeon Leach	Source	ONS	68.2% (Sept 2010)	8.2% (Sept 2010) N/A To		Actual	68.4% (Dec 2010)						
(x NI 151)	Overall employment rate		Frequency	Quarterly			10) N/A	To be agreed	On Target	N/A					
			"Good" is	High				DOT	↑						
EDS xx	Working age people claiming out of	Simeon Leach	Source	ONS/DWP	15.8%	N/A	A To be agreed	Actual	15.6% (Feb 2011)						
	work benefits		Frequency	Quarterly				On Target	N/A						
			"Good" is	Low				DOT	↑						
LPI parti	The number of people in Rotherham		Source	HEFCE	24,760			Actual	N/A						
	participating in further education and		Frequency	Annually in Autumn	(Autumn	N/A	To be agreed	On Target	N/A						
	skills (aged 16 onwards)		"Good" is	High	2010)			DOT	N/A						

2) Other local measures - "Where we need to make the most difference"

Re	f	Measure	Responsible Manager	So	urce Data	Actual Baseline or 10/12 outturn	Selected Comp'tor*	Target 11/12		July 2011 (Period 1)	Nov 2011 (Period 2)	Period 3	Period 4	Projected Outturn	Performance Commentary
		Increase the number of jobs available to Rotherham People - % change in the number of employee jobs	Context measure		Business Register and Employment Survey via ONS	99,600	N/A	N/A	Actual	-4.1% (2009)					The number of employee jobs reduced from 99,600 in 2008 to 95,500 in 2009. The next set of
	available in the borough from previous year (annual measure)	context measure	Frequency	Annual (December)	(2008)	,	.,	On Target	N/A					performance data for this measure	
		ual measure)	"Good" is	High				DOT	\					will be available in December 2011 and will represent 2010 figures.	

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3) Key delivery projects - "What we will do" (Directorate / Team Plan Actions)

Ref	Project / Programme	Measures of success	Period 1 Narrative	Period 2 Narrative	Period 3 Narrative	Period 4 Narrative
	Continue to help people in our poorest communities who want to set up new businesses through the ERDF funded Enterprising Neighbourhoods Project and Employability Programme	More new businesses and jobs created in poor communities	306 new businesses have been created compared to a profiled 107 (to December 2011). 359 new jobs have been created and 374 jobs safeguarded as a result of this project.			
	Get people back into employment through working with private sector organisations as part of "Work Programme"		Work has now commenced with Serco and A4E to deliver Work Programme, the Government's initiative for getting people back into employment. Both organisations are contracted with DWP to set targets for Rotherham and the council is actively working with A4e on the implementation. Reports on performance will be submitted to the work and skills board in August 2011.			
С	Establishment of an Economy Board		The Rotherham Economy Board has been established, identified a range of priority issues and is developing a work program to address them.			
D	Future Jobs Fund	Number of people helped into employment	Strategic HR has been involved in the creation recruitment and ongoing support to managers of FJF opportunities. This Government initiative targeted at young people (18-24) unemployed for at least 6 months - The project created in March 2010 has resulted in 173 jobs have gone through this scheme (127 in the last year) and 51 people who have gone through the scheme remain in ongoing work.			
	Access All Areas - Move on To Employment		Access All Areas - This project commenced in March 2009. 164 placements matched across 11 organisations (64 in the last year) Move on to employment - project for people with a learning disability or severe and enduring mental health condition - 15 people employed to date			
F	Employability Project	Number of people helped into employment	Data for June 2011 shows Employability Project targets are being met with 9 jobs created (target 10 jobs by September 2012) and in excess of 70 jobs safeguarded (target 20).			

4) Qualitative Information - Case Study



The above document outlines cases from people who have worked through the various employability projects that Rotherham MBC have lead on over the past three years to help residents disadvantaged in the job market through lack of experience, disability and long term worklessness to get into work.

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5) Emerging and Ongoing Risks										
6) Membe	6) Member / SLT Actions									
Action From	Date	Action Detail		Progress Made						
Review Com	Review Completed by :									